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*Integrated Environmental Services*

FOR IMMEDIATE RELEASE

## **SCOTT ENVIRONMENTAL GROUP ANNOUNCES WEEE HELPS KMFRC– AN ELECTRONIC WASTE FUNDRAISER**

**KINGSTON, ONTARIO, September 2, 2009**

The Scott Environmental Group in partnership with Kingston Military Family Resource Centre (KMFRC) and Waste Electrical and Electronic Equipment (WEEE) Program is proud to announce The WEEE Helps KMFRC E- waste Collection Day – “Together WEEE can!” The event is being held Saturday September 19<sup>th</sup>, 2009 at the McNaughton Assembly Area from 8:00am – 2:30pm. Scott Environmental Group and the Whig Standard will be coming together as community partners to collect and properly dispose of e-waste. The KMFRC, who supports and enhances the health and well-being of the military community, will be looking for all Kingston area residents to drop off e-waste at no cost. Acceptable materials for drop off include: TVs, monitors, computers, printers, faxes and laptops. Scott Environmental Group Limited will donate \$1 per item collected to the KMFRC. The day will include a complementary barbecue and a strong demonstration of support for our military families. We are anticipating 3,000 residents to participate and take advantage of this green opportunity.

With the help of our partners and the broader community, we are working with the Ministry of Environment’s WEEE program to achieve the goal of diverting 75,000 tonnes of e-waste from landfills in the program’s first year. “The E-waste collection day is a great opportunity for our community to take an active role in reducing the burden on the environment. Rapid advances in technology have reduced the life cycle of electronic equipment which further impacts the environmental concern. Equipment that has truly reached its end of life will be responsibly disposed of,” noted Colonel Rick Fawcett, Base Commander Canadian Forces Base Kingston. “SEG has a long and proud history of giving back to the community we live and serve in,” said Charlie Mignault, Director of Strategic Development. “This initiative is part of our ongoing progress which demonstrates our commitment to remaining a regional leader in environmentally sustainable solutions.” Mignault continued, “This is one more way in which SEG continues to strive towards creating a culture of sustainability with employees, customers and community organizations in developing solutions to environmental challenges.”

The Waste Electrical and Electronic Equipment Program Plan can be viewed at:

Scott Environmental Group website: [www.scottenvironmentalgroup.com](http://www.scottenvironmentalgroup.com)

OES website: [www.ontarioelectronicstewardship.ca](http://www.ontarioelectronicstewardship.ca)

WDO website: [www.wdo.ca](http://www.wdo.ca)

<http://www.ontarioelectronicstewardship.ca/transporters/transporters.html>

### **About Scott Environmental Group Limited**

Scott Environmental Group Limited creates systems for today and tomorrow that have a positive impact on our environment. By incubating and commercializing unique environmental technologies they develop sound waste-management solutions for clients. This mandate generates specialized capabilities to conserve resources and recycle usable resources back into the supply chain. For further information, please visit SEG's website at [www.scottindustrialservices.com](http://www.scottindustrialservices.com).

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